

ISSUE 3

JUL-SEP 2023

# EVOKE

HR NEWSLETTER OF KUWY



# TRAINING FOCUS



## PROCESS IMPROVEMENT TRAINING

Focus on quality and continuous improvement is always a constant endeavor at KUWY. Quality is the differentiating parameter for delivering a better customer experience. Mr. Jayanth Seshadri, VP of Human Resources, has facilitated an innovative weekly training session, aimed at building improvement mindset at the organizational level of 25 employees from various department, these sessions which emphasis significance of the Six sigma and 7 QC tools.

Central to this transformative effort is a dedicated focus on improving things at workplace. Recognizing the vital need for efficiency and accuracy, these training sessions focus on eliminating waste, reducing errors and enhancing processes. Participants acquire the skills to identify and address issues, streamline procedures, and ultimately, reduce mistakes while achieving more.

The Participants engaged in this weekly training sessions and are now equipped with tools to face challenges. Six Sigma and the 7 Quality Control (QC) tools are powerful methodologies that play a pivotal role in professional growth. Their application in real time work fosters a culture of continuous improvement, positioning individuals for success in the dynamic and competitive professional landscape. Embracing Six Sigma and the 7 QC tools is not just a skill set; it's a strategic advantage for those aspiring to move up. We are committed to initiating additional training sessions aimed at upskilling and advancing careers. These programs will provide opportunities for continuous learning, ensuring individuals stay at the forefront of their professions and thrive in their career journeys.

**PROCESS IMPROVEMENT TRAINING**  
Project-based approach to lean management and minimize error

Business heads are requested to nominate 3 - 4 members from their team as each batch can accommodate 20 - 25 members.

**Training Schedule**

- Week 1: Introduction to Six Sigma
- Week 2: Lean and waste elimination
- Week 3: 7 QC tools
- Week 4: Kaizen and 5S

WEDNESDAY LEARNING SERIES - PROCESS EXCELLENCE

**AUGUST**  
4<sup>th</sup> 9<sup>th</sup> 16<sup>th</sup> 23<sup>rd</sup> 1 4PM - 5:30 PM

Team HR

## AUGUST LEARNING SERIES





AUG 15 2023

# Independence day

The Independence Day celebration in KUWY deserves a special mention, as our employees displayed remarkable enthusiasm and patriotism. With cheery bay decorations and everyone dressed in happy patriotic colors, our team showed their love for the country! These joyful workplace celebrations not only bring us together but also make the work environment feel extra positive and fun.

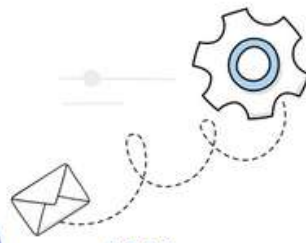
## QUICK GUIDE



### HR HELPDESK

Introducing the HR Helpdesk, a mail ID for all your queries related to HR

[hrhelpdesk@kuwy.in](mailto:hrhelpdesk@kuwy.in)



**EXPENSE CLAIMS AND PAYROLL**

- ✓ MONTHLY CLAIMS
- ✓ PAYROLL RELATED
- ✓ REIMBURSEMENTS

.....

.....

**ADMIN RELATED**

- ✓ ID / BUSINESS CARDS
- ✓ T-SHIRTS
- ✓ LOGISTICS
- ✓ TRAVEL DESK

.....

**GMC**

- ✓ INSURANCE CARDS
- ✓ DETAILS

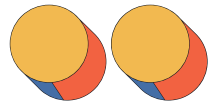
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**HR QUERIES**

- ✓ ANY QUERIES RELATED TO HR / ANY CONCERN

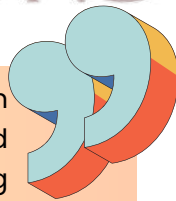
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The Onam celebrations in Kuwy were nothing short of grandeur fun and cherished memories. The event featured vibrant flower decorations and engaging traditional dressing competitions, which took place on the 25th of August 2023. The festivities brought together a sense of community and joy, making the occasion truly special for all who attended.

# ONAM CELEBRATIONS

Onam is a cherished harvest festival in Kerala, India, symbolizing unity and prosperity. Celebrated to honor King Mahabali's return, it's marked by vibrant flower Pookalam (Flower designs), traditional dances like "Pulikali," and the famous boat racing. It's a time when people come together, embracing their culture and fostering a sense of togetherness.



## BEST TRADITIONALLY DRESSED

Mr. Manoranjan Mohanty head of Operations and Mr. Praveen Naruka Singh head of sales were seen in their best traditional attire showing participative leadership.



Team PDD Verification



Team PDD



Team Car check



Team HR



Team BO - Call centre

# GLIMPSES OF FESTIVE CELEBRATION



BEST TRADITIONALLY DRESSED



Team IT

### Howzat! Hub Manager

Best Hub Manager of the Quarter



**KRISHNAKUMAR P**

### DIGITAL SPECIALIST

Hub Manager - DSA



**DINESHA B P**

Hub Manager - Dealer Sales



**GURMEET SINGH**

### BEST DEBUT STAR OF KUWY

Best New Sales Manager of the Quarter - Dealer Sales



**RAJASEKAR V**

### MASTER BLASTER

Best Sales Manager of the Quarter - DSA



**SHAMSHAD ALI**

Best Sales Manager of the Quarter - Dealer Sales



**ANIL SHIRKE**

HIGHEST VOLUME ACHIEVER



**RAHUL MAKHEJA**

CONSISTENT PERFORMER



**PRINU JOSEPH**

### FIELD PDD CHAMPION

PDD Executive of the Quarter

West



**GANESH DABIR**

South



**AJAY M**

North



**SAGAR RANA**

APR - MAY - JUN

# R&S

QUARTER II

## Rewards



### BEST ENABLER

Best Employee from the Support Function

PDD



**PRASANTH G**

ANALYST - SALES OPS



**NARESH KUMAR SEKAR**

HR



**MAHESWARI B**

IT



**AVINASH A**

SALES



**PANKAJ BAJAJ**  
FOR LENDER  
MANAGEMENT (ADDING  
NEW LENDERS)

BUSINESS OPERATION



**SHABEER BASHA**

ADMIN



**SATHISHKUMAR R**  
Best Employee from the Support  
Function - special award

FINANCE



**PRAMILA SANJEEVI**

ALL ROUNDER ZSM

Best ZSM of Quarter - Dealer Sales



SRIHARI H V

Best ZSM of Quarter - DSA



VIVEK SRIVASTAVA

DEALER SALES



MOHD IMTHEHAZ KHAN



SUNDARESH MUGUNDAN R

DSA



PRITESH GOLWALA

KC SALES



SANJEEV KUMAR

Howzat! Hub Manager

Best Hub Manager of the Quarter

ALL ROUNDER TSM

Best TSM of Quarter

KC - SALES



RASHMI VASHISHT

DEALER SALES



SIDDHESH RASAM

DSA



RAJESH K

BEST DEBUT STAR OF KUWY

Best New Sales Manager of the Quarter - Dealer Sales



SHOAIB KHAN

MASTER BLASTER

Best Sales Manager of the Quarter - DSA



SHAIKH IMRAN RASHID



SACHIN DATTATRAY THORAT



PRAVEENKUMAR M



AMIT TIWARI

Best Sales Manager of the Quarter - Dealer sales



MOHIT SUTHAR



NAVEENA G

Best Sales Manager of the Quarter - KC Sales



AMIT KUMAR RAI

Digital Specialist

Best HUB Manager of the Quarter



BILAL CHAUDHARY Dealer Sales



MUKESH SINGH KC Sales

Field PDD Champion

PDD Executive of the Quarter - South



SRINIVASALU PURU

Q3 QUARTER III

JUL-AUG-SEP

Recognitions



BEST ENABLER

Best Employee from the Support Function

OPS - PDD



CHANDRAN U

FINANCE



SHUBHAM P BOHRA

IT



ABDUL RAHIM

OPS - BO



JAYASHREE M

HR



PARWEZ KHAN

ADMIN



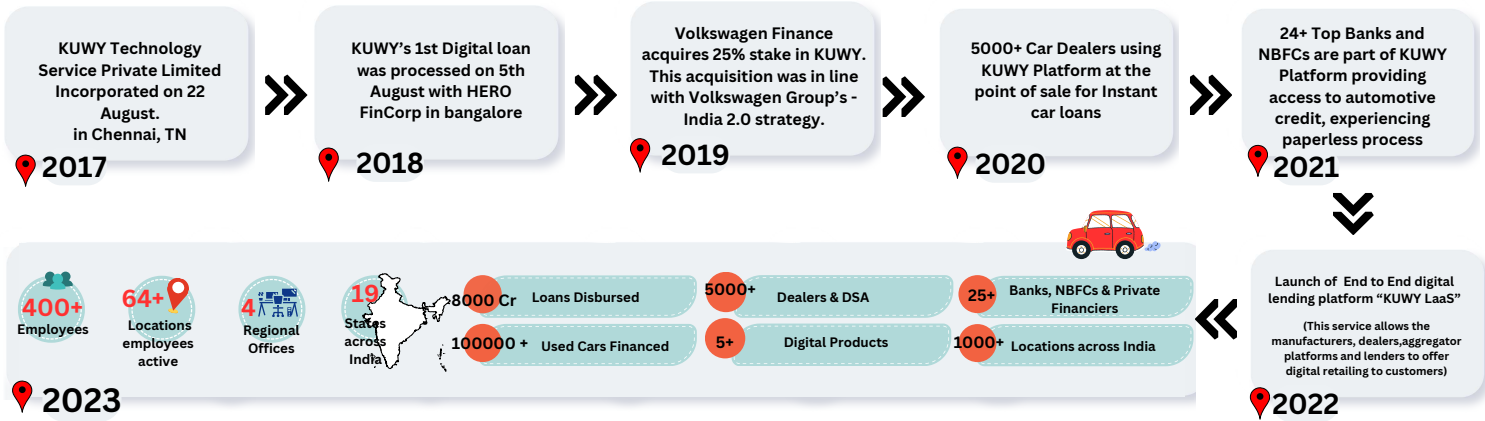
BEEMA RAO Best Employee from the Support Function - special award





# FROM VISION TO VICTORY

KUWY Founder's Day/Month feature



Create a robust Global Automotive Lending Ecosystem by connecting digital, retail and wholesale channels at the point of sale



MID 2025: 1 Million Loan Disbursals Make Automotive Credit Accessible, Paperless & Instant

# KUWY



## KUWY

was founded in 22 August 2017, here's a throwback on the journey.

KUWY'S JOURNEY TO SUCCESS

# GALLERY

Glimpses from past



### CHENNAI

5TH FLOOR, 528, 1/192A, HI-STREET, Anna Salai, Teynampet, Chennai



### MUMBAI

KONTOR SPACE, 9th floor, A Wing, Ashar IT park, Wagle industrial estate, Thane



### BENGALURU

150, 1, Infantry Rd, opp. Commissioner Office, Vasanth Nagar, Bengaluru, Karnataka



### HYDERABAD

208 Room no. Sri Ram Nest, Mega City, Irram Manzil Colony, Banjara Hills, Hyderabad.





KUWY, addressing the challenge of obtaining loans for used-vehicle buyers, uses technology to enable dealers to secure instant loan approvals via its app. Focused on reducing processing times and offering paperless solutions, KUWY collaborates with lenders, streamlining the loan application process. Since its August 2018 launch, the platform has facilitated over 5,000 transactions, transforming the used-vehicle financing landscape. With VWFL acquiring a 25% stake in September 2019, KUWY has expanded nationwide, becoming a top player in automotive field research. The journey so far has been remarkable and empowering, with exciting prospects ahead.



**Ganesh Kumar B**  
CEO



As the Sales Head of KUWY, I'm thrilled by our impressive growth. From redefining used-vehicle financing to nationwide expansion and strategic collaborations, KUWY has become a prominent player. Our partnership with VWFL in 2019 strengthened our industry presence. The trust our partners place in us is reflected in our sales achievements. KUWY's journey is not just inspiring—it's a testament to our commitment to excellence and a promising future.

**Praveen Singh Naruka**  
VP - Sales



# THAILAND

## Off Site Celebrations

The KUWY dealer team recently marked a remarkable achievement by reaching new heights in their numbers, and to celebrate this milestone in style the team organized an exciting offsite celebration in the picturesque land of Thailand. Surrounded by the lush beauty of Thailand's natural landscapes and immersed in its vibrant culture, the KUWY dealers team came together for a memorable event filled with camaraderie and celebration. This well-deserved offsite celebration not only rewarded their hard work but also served as a source of motivation for the team to continue their outstanding performance in the future.

# PCOS

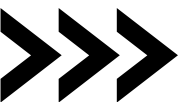
## Awareness Program

We conducted an awareness session through the PCOS Society of India which focused on the subject of PCOS. The Society is multi-disciplinary and has a mix of gynecologists, endocrinologists, dermatologists and all specialists such as nutritionists, physiotherapists, bariatric surgeons, etc. who deal with PCOS patients.

During her PCOS awareness session, Dr. Jeyarani Kamaraj outlined five key objectives :

- Organizing educational events with PCOS experts.
- Promoting clinical research for better detection and treatment.
- Fostering cross-specialty collaboration for improved patient care.
- Sharing PCOS information with the public.
- Disseminating recent research findings on PCOS and symptoms.





## Meet the IT Team: The Masterminds Behind KUWY App

In the digital age, simplifying how we connect with the world. Behind this seamless experience is our IT Team, the people of technology. They're not just coders; they're the architects of our organization's digital success. Their work ensures the app runs smoothly, data stays secure, and your organization thrives in a digital world. The team is the heartbeat of KUWY's innovation and organization's success.

KUWY's IT team, led by Mr. Karthick Babu (CPO), comprises 35 talented individuals working across various domains: JAVA, Android, iOS, DB, UI/UX, marketing, digital marketing and Infrastructure. The JAVA team forms the app's foundation, ensuring robust functionality, while the Android and iOS teams specialize in delivering seamless experiences for their respective platforms. The DB team manages data storage and retrieval, upholding user data security. The UI/UX team designs engaging interfaces and experiences, contributing to user satisfaction, and the Infrastructure team maintains the app's 24/7 availability and scalability. Together, these teams are essential for KUWY's continued success, offering a well-rounded, user-centric digital solution.



# KUWY

## WORK ANNIVERSARY

JUL-AUG-SEP

4<sup>th</sup>  
year

KTS173 - SANDESH K

3<sup>rd</sup>  
year

KTS301 - ANANDRAJ V S  
KTS309 - NAVEEN KUMAR S  
KTS310 - HARISH KUMAR N D  
KTS311 - AKSHYA KUMAR  
KTS317 - VIVEK SRIVASTAVA  
KTS322 - NAMIT KOHLI  
KTS327 - RASHMI VASHISHT  
KTS334 - ARVIND PRASAD  
KTS335 - SARAVANAKUMAR M  
KTS343 - AMIT BHATTACHARYA  
KTS353 - RATANDEEP AHIR

2<sup>nd</sup>  
year

KTS473 - DINESH KULKARNI  
KTS479 - SRIHARI H V  
KTS482 - GOPESH BAJPAI  
KTS486 - PARTHASARATHY ETTIAN  
KTS487 - KALPESH AGHERA  
KTS495 - BALASUBRAMANIAN M  
KTS498 - DINESHA B P  
KTS508 - JACOB SANTHOSH J  
KTS512 - SELVAM S  
KTS524 - SANJAY KUMAR LALWANI  
KTS525 - ABDULLAH S  
KTS528 - GOKULNATH RAMARAJ  
KTS531 - GIRRAJ SONI  
KTS535 - AJIT CHOUDHARY  
KTS537 - SHASHI TIWARI  
KTS538 - NAVEENA G  
KTS544 - VIJAY PAL  
KTS546 - AVINASH A  
KTS550 - MAHESWARI B

1<sup>st</sup>  
year

KTS805 - VAITHEESWARI V  
KTS807 - NEHAL SINGH  
KTS808 - JITENDRA MORE  
KTS810 - SIKANDER KUMAR  
KTS812 - VIJAYA PERUMAL  
KTS818-C - RASTHAPURAM KISHORE KUMAR  
KTS827 - PANKAJ KURANE  
KTS828 - RANDEEP SINGH  
KTS836 - DEEPAK DASS  
KTS842 - RAMESH NAGARAJAN  
KTS850 - HEMANT  
KTS852 - SUSHIL KUMAR PANDEY  
KTS854 - ARITA MARY MADDOX  
KTS855 - VIJAYABASKAR G  
KTS860 - SAMEER ABBAS  
KTS861 - VARUN KUMAR SINGH  
KTS862 - CHANDRASHEKAR PABBATHI  
KTS866 - PATIL RAKESH BHANUDAS  
KTS869 - ABDUL SATTAR  
KTS873 - VENKATESAN V  
KTS874 - SANTHOSH KUMAR  
KTS875 - PARVEEN  
KTS877 - NARESH KUMAR SEKAR  
KTS881 - ABHINAV PANDEY  
KTS884 - PRAHALAD SINGH BHATI  
KTS887 - RAVI CHARAN  
KTS889 - MANISH KUMAR  
KTS890 - KAVIRAJ R  
KTS893 - ANIL SHIRKE  
KTS894 - AKASH GANESAN  
KTS898 - MATHURI M  
KTS901 - VIJAYKUMAR G  
KTS905 - JAYANTH SESHADRI  
KTS907 - SURINDER SINGH  
KTS908 - KARTHIKEYAN E  
KTS912 - PRASANTH G  
KTS916 - VINOOTH KUMAR